

100-HOUR Program Comprehensive Training in Clinical Hypnosis & Strategic Psychotherapy



Michael D. Yapko, Ph.D.

Author of the popular text *Trancework: An Introduction to the Practice of Clinical Hypnosis*, Dr. Yapko's style of teaching is clear, structured, concrete, supportive and practical. Dr. Yapko has authored numerous books, chapters and articles and has been honoured by his peers with prestigious awards. This training offers a comprehensive, intensive and unique opportunity to learn from a leader in the field.

Whether you've had no previous training or have some experience with clinical hypnosis, you will find this tri-phase format a practical and effective means for developing the complex skills of hypnosis. Whatever your skill level, you'll find this training inspiring. The spacing of the phases is a valuable aspect of this training as it allows participants ample practice time in-between sessions so they can return for the next phase with new insights and questions. With new experiences, your level of competence grows along with your confidence.

*Join internationally known and respected clinical psychologist
Michael D. Yapko, Ph.D.*

DATES

Phase 1: April 11 - 15, 2012

Phase 2: May 9 - 13, 2012

Phase 3: July 4 - 8, 2012

LOCATION

Calgary, Alberta, Canada

FEES

This 15-day, small group, comprehensive program costs:

- \$3,500 CAD - register until Dec. 31
- \$4,000 CAD - register after Jan. 1

Cancellation Policy - A **nonrefundable \$500 deposit** is required with your registration and no refunds are offered once the course begins.

TO REGISTER

Online: <https://www.regonline.com/ccm-michaelyapko2012>

FOR MORE INFORMATION

See course breakdown at <https://www.regonline.com/ccm-michaelyapko2012>

Visit www.yapko.com to see a short video of Dr. Yapko describing this course

By phone: contact China at 403.691.5967

By email: china.marsh@calgarycounselling.com

Special program features:

- 100 hours of “hands-on” skill-building in 3 phases: including beginning, intermediate and advanced levels
- Limited to no more than 36 health care professionals; one teacher, one group throughout the entire program
- Leads to top tier certification by The American Society of Clinical Hypnosis (ASCH)
- Continuing Education credits for psychologists, social workers, MFTs, LCSWs, nurses *

*Michael D. Yapko, Ph.D. is approved by the American Psychological Association to sponsor continuing education for psychologists. Dr. Yapko maintains responsibility for this program and its contents. This course has been approved by the Board of Behavioural Sciences for MFT and LCSW requirements in California, provider approval #: PCE 281. Provider approved by the California Board of Registered Nursing, provider # 15158 for 100 contact hours. This venues are compliant with ADA requirements.

Why study hypnosis?

There are so many excellent reasons to study hypnosis.

Here are just a few of them:

- Suggestion is an inevitable part of **any** treatment. Learning hypnosis allows you to better understand how you currently use suggestive language in your treatment approaches and how to increase and diversify your range of skills in suggesting therapeutic possibilities.
- Hypnosis provides deeper insights into how people generate their experiences, including symptomatic ones, making your therapy more strategic, focused and effective.
- Empowering people is an essential part of any therapeutic intervention and there simply is no approach more empowering to the individual than hypnosis.
- By learning hypnosis, you will be able to tap into peoples’ strengths in ways beyond what they may think is possible. Amplifying peoples’ strengths is often more clinically effective than trying to diminish peoples’ weaknesses.
- People learn best through experience. Hypnosis is a vehicle of focused, experiential learning.
- Research on the effectiveness of hypnosis highlights the fact that hypnosis enhances treatment outcomes.
- By learning hypnosis, you will acquire a desirable additional treatment tool to help market your practice, both to clients and other health professionals who will seek out your area(s) of expertise.

Study clinical hypnosis and you will see immediate benefits in your practice:

- Integrate the mind-body relationship and behavioural medicine into your treatments
- Increase your clinical skills and diversify the services you can offer
- Apply methods of positive psychology in practical interventions
- Incorporate the evidence-based merits of mindfulness, relaxation and focusing processes