

Psymposium

Advertising Rates

(effective April, 2012)

Psymposium is the official newsletter of the Psychologists' Association of Alberta and is published three times a year with the purpose of fostering communication between psychologists and supporting the goals of the Association and the profession of psychology. The newsletter is sent to all members of the PAA, as well as to public subscribers and selected individuals and organizations with interests in the practice of psychology.

All advertisements are invoiced on insertion. All prices quoted are for camera-ready advertisements only. Discount prices for repeat insertions are available. Layout costs for advertisements not camera-ready are indicated below.

Psymposium is published three times a year: April, August and December.

Article deadlines are: February 10th; June 11th and October 12th

Advertisements printed in *Psymposium* deadline: February 17th, June 18th, October 19th

Insert deadline: March 15th, July 13th, November 14th

Size	Cost per issue, 1 issue only	Cost per issue, 2 consecutive issues	Layout Costs If Not Camera Ready
1/8 page	\$115	\$105	\$20
1/4 page	\$205	\$185	\$30
1/2 page	\$385	\$350	\$40
Full page	\$660	\$595	\$60
Back Cover	\$745	\$670	N/A
Insert	\$575	\$575	N/A

5% Goods and Services tax to be added to all costs quoted above.

A 25% discount on gross billing will be allowed to PAA members placing employment, office space, or professional training workshop advertisements.

A 25% discount on gross billing will be allowed to private sector non-profit organizations placing ads.

Advertisement Size Specifications:

Full Page	17.7 x 23 cm
Half Page	8.6 x 23 cm
Half Page	17.7 x 11.5 cm
Quarter Page	8.6 x 11.5 cm
Minimum Size	8.6 x 5.75 cm

Please contact the PAA office for further information regarding placing an advertisement or insert.

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